



January 1, 2011

Dear Rotary Club President:

As the 2011 Rotary Youth Leadership Conference Chairman, I am writing to introduce myself and to promote the 2011 RYLA Conference. This year's event is being held at Lowden State Park, in Oregon, Illinois, on April 29th, 30th and May 1st, 2011. The program has been developed for high school students who have an interest in developing their leadership skills to the fullest!

Is our youth getting enough help learning about proper social skills including social etiquette at interviews, using technology safely, social manners, and other behavioral patterns that help our youth become successful in life? RYLA welcomes back Gibson Partners, a consulting firm that specializes in preparing our youth for a successful future.

I am very excited about this year's program as we attempt to engage our students in lessons that will help them with teamwork, introspection, group communication, decision-making, and other valuable social skills needed to live productive lives. I am asking each club president to help with this year's program by working with your RYLA club chair to attract students for this year's conference.

I have included applications for the students and a letter with the programs description and contact information for parents if they have any questions regarding the weekend and its events. Please be sure to get all applications out to students and turned back in to RYLA Committee by the due date March 18th, 2011 as there will be no exceptions. It is very important for us to have correct student numbers to NIU by a certain date.

Having been a part of the RYLA weekend for over 20 years, I can personally attest to the quality and productivity of this program for our youth!

Sincerely,

Dave Diamond, RYLA Chairperson